

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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109584	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 340333		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	MEDIA STRATEGIES & RESEARCH		PACE FOR CONGRESS 2012		
<b>AND</b>	318 MASSACHUSETTS AVENUE NE		PO BOX 1510		
<b>ADDRESS</b>	WASHINGTON	DC 20002	Pueblo	CO 81002-1510	
	USA		USA		
<b>CONTACT</b>	SUZANNE COLLINS		<b>PRODUCT</b> PACE FOR CONGRESS 9/4 -9/9		
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/04/12 <b>AND ENDING</b> 09/09/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
8/30	NEW ORDER (A.G.)	\$37,000.								
1	01111..	4	05:00A	05:28A	30S	09/04/12-09/07/12	NEWS 4 EARLY 5-5:28AM	4	175.00	700.00
2	01111..	4	05:28A	06:00A	30S	09/04/12-09/07/12	NEWS 4 EARLY 5:28-6:00AM	4	200.00	800.00
3	01212..	6	06:00A	07:00A	30S	09/04/12-09/07/12	NEWS 4 TODAY	6	250.00	1500.00
4	02222..	8	07:00A	08:58A	30S	09/04/12-09/07/12	THE EARLY SHOW	8	200.00	1600.00
5	Su	1	05:57A	07:58A	30S	09/09/12-09/09/12	NEWS 4 THIS MORNING	1	150.00	150.00
6	Su	1	07:58A	09:30A	30S	09/09/12-09/09/12	CBS SUNDAY MORNING	1	850.00	850.00
7	Th	1	08:58A	09:58A	30S	09/06/12-09/06/12	RACHEL RAY	1	275.00	275.00
8	T	1	09:57A	11:00A	30S	09/04/12-09/04/12	PRICE IS RIGHT	1	450.00	450.00
9	00101..	2	11:00A	12:00N	30S	09/05/12-09/07/12	YOUNG & THE RESTLESS	2	350.00	700.00
10	Th	1	12:00N	12:25P	30S	09/06/12-09/06/12	NEWS 4 AT NOON	1	275.00	275.00
11	01111..	4	04:00P	05:00P	30S	09/04/12-09/07/12	DR PHIL	4	500.00	2000.00
12	.1111..	4	06:30P	06:58P	30S	09/04/12-09/07/12	CBS4 NEWS AT 630PM	4	550.00	2200.00
13	02221..	7	05:00P	05:30P	30S	09/04/12-09/07/12	NEWS 4 AT 5 PM	7	600.00	4200.00
14	00101..	2	05:30P	06:00P	30S	09/05/12-09/07/12	CBS EVENING NEWS	2	850.00	1700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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1044 LINCOLN STREET, . DENVER CO 80203

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CONTRACT NO. REV.

1181-62790-2

DATE PRINTED

09/04/12

AND

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109584 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340333		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	MEDIA STRATEGIES & RESEARCH	PACE FOR CONGRESS 2012		
AND	318 MASSACHUSETTS AVENUE NE	PO BOX 1510		
ADDRESS	WASHINGTON DC 20002	Pueblo CO 81002-1510		
	USA	USA		
CONTACT	SUZANNE COLLINS	PRODUCT PACE FOR CONGRESS 9/4 - 9/9		
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/09/12 NO. WEEKS: 1				

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			FROM	TO						
15	01112..	5	06:00P	06:30P	30S	09/04/12-09/07/12	CBS4 NEWS AT 6	5	550.00	2750.00
16	Sa	1	04:58P	06:00P	30S	09/08/12-09/08/12	NEWS 4 AT 5P - SATURDAY	1	300.00	300.00
17	Su	1	04:58P	05:58P	30S	09/09/12-09/09/12	NEWS 4 AT 5 - SUNDAY	1	400.00	400.00
18	T	1	08:00P	09:00P	30S	09/04/12-09/04/12	DEMOCRATIC NATIONAL	1	3300.00	3300.00
19	0212100	6	10:00P	10:35P	30S	09/04/12-09/07/12	LATE NEWS M-SU	6	1400.00	8400.00
20	Sa	1	10:00P	10:35P	30S	09/08/12-09/08/12	LATE NEWS M-SU	1	1400.00	1400.00
21	Su	1	10:00P	10:35P	30S	09/09/12-09/09/12	LATE NEWS M-SU	1	1400.00	1400.00
22	01011..	3	10:35P	11:37P	30S	09/04/12-09/07/12	LATE SHOW WITH DAVID	3	550.00	1650.00
Total Contract:								65		37000.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	36400.00	36400.00	
GRAND TOTAL									36400.00	

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